

# fashion/calendar

*Ruth Finley, Publisher / a weekly publication / 22nd year*

*8 East 77th St./New York 21, N. Y./TR 9-2343/SEPT. 10, 1962*

## 1962

january

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, SEPTEMBER 10, 1962</u>			
Sept. 10	OHRBACH RELEASE DATE--Import fashions. Preview Sept. 7 at 9:30.		
Monday Sept. 10 10:00 A.M. Breakfast	PREVIEW OF RE-DESIGNED FASHION FLOOR Press preview of the re-designed third floor. By invitation. ( <u>For Release, Tues., Sept. 11.</u> )	ABRAHAM & STRAUS	3RD FLOOR BRIDAL SALON
	Publicity: Eileen Goldberg, TR. 5-0195.		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES Macy's showings of import copies for customers at 12:30; and Thursday, Sept. 13 at 6:00 P.M.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
	Publicity: Stephanie Horton, OX. 5-4400.		
Monday Sept. 10 12:30 P.M.; 6:00 P.M.	IMPORT COPIES AT CUSTOMER SHOWINGS Showings of import copies for customers at 12:30 and 6:00 P.M.	GIMBELS	3RD FLOOR FASHION AISLE
	Publicity: Margot Infantino, LO. 4-3300.		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF "AMERICANA" FASHIONS Showings of "Americana" fashions and furnishings Sept. 10 and 17 at 2:30.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER
	Publicity: Mildred Collins, LO. 5-7960.		
Monday Sept. 10 1:00 P.M.	CUSTOMER SHOWING BY PIERRE CARDIN Pierre Cardin's collection of Miss Bonwit coats, suits, dresses, and rain-coats.	BONWIT TELLER	8TH FLOOR
	Publicity: Rea Lubar, EL. 5-6800.		
Monday Sept. 10 3:30 P.M.	OPENING OF KNIT COLLECTION Opening of Holiday, Resort, Spring knit collection. By invitation. Continuous thereafter.	COLEKNITS	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Contact: David Bender, OX. 5-4760.		
Beginning Monday Sept. 10	CALIFORNIA FASHIONS FOR HOLIDAY-RESORT Wayne Fuller will present his Holiday-Resort collection of silks, linens, and cottons, for one week only. Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 10, CI. 7-2200(N.Y.).	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM 5TH AVE. & 55TH STREET
Beginning Monday Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y. Showing of Travilla's Holiday & Resort collection. Also, William Sarris collection. Contact: Raul Rodriguez, OL. 2-0723(L.A.) or CI. 7-2200(N.Y.).	TRAVILLA (853 N. LA CIENEGA, L.A.)	HOTEL GOTHAM 5TH AVE. & 55TH STREET
Beginning Monday Sept. 10	OPENING: HOLIDAY- CRUISE DRESSES Continuous daily showings of Rona's Holiday-Cruise collection. Contact: Randolph Rosenthal, CH. 4-3872.	RONA DRESSES, INC.	1400 BROADWAY SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 10	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings of Monte Streitfield's dresses, sportswear, and at-home collection. Contact: Nancy Scafuri, OX. 5-7410.	STREGA, N.Y. INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 10	LATE FALL-HOLIDAY AND RESORT FASHIONS Continuous daily showings of late Fall-Holiday-Resort pants fashions and color-cued tops from Jack Winter Autograph, Miss and Jack Jr. collections. Publicity: Happie Reilly, BR. 9-7495.	JACK WINTER	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 10	OPENING OF HOLIDAY COLLECTION Holiday boutique collection for young debonaires in boys' sizes 2-4, 3-7. Contact: Ruth Shaw, WI. 7-2562.	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 10	HOLIDAY-RESORT-CRUISE FASHIONS BY VERA Vera will present Holiday, Resort, and Cruise fashions in scarves, acces- sories, and blouses. Contact: Matt Shaw, AL. 5-6464. Publicity: Florence Brobeck, MU. 8-8197.	SCARVES BY VERA; BLOUSES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 10	SHOWING: HOLIDAY JUNIOR COLLECTION Holiday dresses and sportswear at informal showings. By appointment. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 10	OPENING: HOLIDAY COLLECTION Continuous daily showings of Loomtogs' Holiday sportswear and dressy separates, designed by Leo Narducci. Contact: Betty Estes, LA. 4-4671.	LOOMTOGS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 10	HOLIDAY-RESORT-EARLY SPRING COLLECTION Import collection of knit costumes, ensembles, and dresses, with new and unusual knit fabrics and prints. Informal showings. Contact: Mike Salzman, OX. 5-1840.	ALBERTO IMPORTS, INC.	1407 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Sept. 10	OPENING OF HOLIDAY KNIT COLLECTION Continuous daily showings of Holiday double-knit suits and dresses, de- signed by Mary Tetrault. Contact: CH. 4-2784.	MARIE PHILLIPS, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Sept. 11	MACY RELEASE DATE--Joseph Love Children's Fashions. (No Show)		
Tuesday Sept. 11 9:00 A.M. Breakfast	ITALIAN SPORTSWEAR: HOLIDAY-CRUISE-SPRING "Gabbia d'Oro"--Via Veneto 7 (Guilded Cage) Italian boutique sportswear collection for Holiday-Cruise-Spring, designed by Chiara Ghigi. <u>Show at</u> <u>9:30.</u> For press and buyers, by invitation. Contact: Ruth Weber, CH. 4-0556. Publicity: Terry V. Seymour or Reggie Riccardi, MU. 8-6360.	VIA VENETO 7-- DIV. OF GINO PAOLI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Sept. 11 9:30 A.M. Breakfast	PREVIEW: DOUBLE-KNIT RESORT FASHIONS Press preview of Courtelle's double-knit fashions for Resort wear. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	COURTELLE	MICHAEL'S PUB 3 EAST 48TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 11 11:00 A.M.	OPENING: HOLIDAY- RESORT JUNIOR FASHIONS Showings at 11:00 A.M., Sept. 11 and Sept. 18.	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: LO. 5-2626.
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: IMPORTS AND ORIGINALS Showing of the Hattie Carnegie Fall-Winter originals and imports at 11:00 A.M. and 3:00 P.M. By invitation. (For Release, Wed., Sept. 12.) Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Tuesday Sept. 11 1:00 P.M.	HOLIDAY AND RESORT COLLECTION Mr. Mort's Holiday and Resort collection, designed by Stanley Herman. By admission card only. Contact: Jean MacGregor, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 11 1:30 P.M.	PRESS PREVIEW: HOLIDAY- RESORT COLLECTION Resort-Holiday collection of late-day and formal fashions. By invitation. Showings also at 1:30 P.M., Sept. 12, 18, 19. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, LT. 1-3260.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 11 2:00 P.M.	RESORT AND EARLY SPRING COATS Opening of Resort and early Spring collection of coats by Originala. By appointment. Contact: Mr. Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Sept. 11 3:00 P.M.	HOLIDAY AND RESORT DRESS COLLECTION Showing of Anne Fogarty's Holiday and Resort collection, Sept. 11, 12, 13, 17 at 3:00 P.M. Contact: Nancy English, LO. 4-9115.	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 11 3:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Showings Sept. 11 and Sept. 18 at 3:00 P.M. Contact: LO. 5-2626.	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 11 4:30 P.M. Cocktails	PREVIEW OF ENLARGED SHOWROOM Piccolino will invite the press and buyers to a preview of their newly decorated and enlarged showroom. By invitation. Contact: Eleanor Iacuzzi, LO. 3-5797.	PICCOLINO OF GINO PAOLI	130 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 11	OPENING: RESORT- SPRING COLLECTION Gross-Sydney's Resort and Spring collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers," misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 11- Oct. 5	SPRING-SUMMER '63 FABRIC COLLECTION A display of fashion fabrics containing Du Pont textile fibers, for manu- facturers and retailers. Press preview, Sept. 10, by invitation. Contact: LO. 3-6400--for trade, Margo Stora, Ext. 653; for press, Blanche Gaillard, Ext. 309.	DU PONT COMPANY	EMPIRE STATE BUILDING 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French and Italian imports and reproductions. By invitation. (For Release, Thurs., Sept. 13.)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 12 9:30 A.M.- 11:00 A.M.	HOLIDAY AND INTO- SPRING LINGERIE "Breakfast at Gilead"--continuous showings of Holiday and Into-Spring lingerie. By invitation. Publicity: Ruth Burchman, MU. 6-1332.	UNITED MILLS CORP.	180 MADISON AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 12 11:00 A.M.	OPENING: HOLIDAY JUNIOR DRESSES One showing only. By reservation. Contact: LO. 5-2626.	JEANE SCOTT	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Sept. 12 5:00 P.M.	SHOWING OF IMPORT FASHIONS Designers' reports. Contact: Frances Duehren, WI. 7-0324.	N.Y. FASHION DESIGNERS, INC.(1457 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 12 5:00 P.M.- 7:00 P.M. Cocktails	HOLIDAY-CRUISE FASHIONS OF FANTAZIO Preview of Holiday-Cruise junior and misses dresses in new Fantazio double knit 100% nylon. For press and buyers, by invitation. Thereafter con- tinuous at showrooms: Ruth Walter Inc., 1400 B'way, 25th floor, and Domani Knits, 1407 B'way, 12th floor. Contact: Herbert Lewin, OX. 5-7900.	RUTH WALTER; DOMANI; AMERICAN ENKA CORP.	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 13 10:00 A.M. Coffee	FALL FASHIONS FOR THE FULLER FIGURE "Air India Flight"--Fall fashions for the fuller figure. By invitation. (For Release, Fri., Sept. 14.) Publicity: Paula Miller, LE. 2-0200.	LANE BRYANT	10TH FLOOR 465 FIFTH AVENUE
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall-Winter custom-order collection at a pre- view for the press. By invitation. (For Release, Fri., Sept. 14.) Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
Thursday Sept. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Fashions by Scaasi during luncheon. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reser- vation--\$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	SCAASI (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
Thursday Sept. 13 12:30 P.M. Luncheon	BOUTIQUE FASHIONS AT LUNCHEON SHOW Mark Cross will present their International Boutique and fashions for dogs during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity: Diana Ryerson, SU. 7-4000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MARK CROSS	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 13 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showing of N.Y. store, Sept. 13 at 1:00 P.M. In Newark, Sept. 17 at 12:30 P.M. on 2nd floor. Open to public. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Thursday Sept. 13 4:00 P.M. Cocktails	PREVIEW: "DRESSES FOR ANOTHER SEASON" Alamor will invite the press and buyers to a preview of their new collection, designed by Gene Neil. By invitation. Continuous daily thereafter. Contact: Mr. Zuckerman, LO. 4-4668.	ALAMOR DRESS INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Sept. 13	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings of Holiday and Resort dress collection, designed by Walter Gerson. Contact: Lou Burrell, WI. 7-2055.	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday Sept. 13	HOLIDAY-RESORT JUNIOR COLLECTION Continuous daily showings of Eloise Curtis' Holiday-Resort junior collection. Contact: OX. 5-6650.	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Friday Sept. 14 9:00 A.M. Breakfast And 12:00 Noon Luncheon	IMPORT FASHION SHOW-- TWO PRESENTATIONS Fall import collection at breakfast and luncheon showings, with commentary by Margaret de Mille, Associated Dry Good Corp. and Pres. of Fashion Group. Chmn.: Catherine di Montezemolo, "Ladies Home Journal." Prices: <u>Breakfast</u> --\$6.00 (members), \$10.00 (guests); <u>Luncheon</u> --\$10.00 (members), \$15.00 (guests). <u>Note Hotel.</u> Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL COMMODORE BALLROOM
Sept. 16	FOOD EDITORS' ANNUAL CONFERENCE IN NEW YORK AT WALDORF-ASTORIA.		
Sunday Sept. 16 1:30 P.M. Brunch	FALL FASHIONS DURING BRUNCH Fall collection of Petti-4 casual wear, available at Abercrombie & Fitch. Reservations--\$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.	PETTI-4 (DIV. OF GROSS-SYDNEY)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Sept. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF BRITISH SPORTSWEAR Best will preview their British sportswear collection for the press. By invitation. ( <u>For Release, Tues., Sept. 18.</u> ) Contact: Pat Doyle, PL. 9-2000.	BEST & CO.	13TH FLOOR RECREATION ROOM
Monday Sept. 17 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1962" The "Sweater Queen of 1962" and "Junior Sweater Queen of 1980" will be introduced at the seventeenth annual National Sweater Week (Sept. 17 - Sept. 24). For press and retailers, by invitation. Contact: Edward Brandwein, 386 Park Avenue So., MU. 3-7520.	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
Monday Sept. 17 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bob Bugnand will present his Fall-Winter custom-order collection, created by him in Paris, at a preview for the press. By invitation. ( <u>For Release, Tues., Sept. 18.</u> ) Publicity: Leonard Gerber, YU. 6-1340.	BOB BUGNAND	19 EAST 62ND STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 17 11:00 A.M.	PREVIEW OF HOLIDAY- RESORT COLLECTION Also premiere showing of knits made exclusively for Gothe in Italy. By invitation. Showings Sept. 20, 25, 26, 27 at 11:00. Thereafter by appointment. Contact: Lucile Gordon; publicity: Nona James, LO. 5-2727.	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 17 1:00 P.M.	CUSTOMER SHOWING: SIMONETTA & FABIANI Showing for customers of Altman's Fall imported collection by Simonetta and Fabiani. Publicity: Eleanor Horton, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR
Monday Sept. 17 1:00 P.M.	OPENING: HOLIDAY- WINTER COLLECTION Ulla's Holiday-Winter separates, designed by Vicki Cooper. By appointment. Continuous daily thereafter. Contact: BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Monday Sept. 17 4:30 P.M. Cocktails	SWIMWEAR AND SPORTSWEAR--1963 Press preview at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 4th fl.; Sept. 18 at 4:00 P.M.(cocktails); Sept. 19 at 12:00 Noon(luncheon). By invitation. Publicity: Maria Brown, LA. 4-4696.	CATALINA, INC.	HOTEL PIERRE COTILLION ROOM
Weeks of Sept. 17 And Sept. 24	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR (1407 BROADWAY) Informal showings for two weeks, presenting misses and junior swimwear, sun dresses, and fun fashions for Resort and Summer. Private press preview Fri., Sept. 21 at 10:00 A.M.; resident buyers, Mon., Sept. 24 at 4:00. By invitation and appointment. Contact: BR. 9-2886.	COLE OF CALIFORNIA	SAVOY-HILTON HOTEL PRESIDENTIAL SUITE-1626
Beginning Monday Sept. 17	HOLIDAY AND RESORT JUNIOR COLLECTION Showing of junior collection of Holiday and Resort wear, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 17	OPENING: RESORT AND HOLIDAY COLLECTION Continuous showings of cocktail and evening fashions, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 17	OPENING OF RESORT COLLECTIONS Members include: Alper Schwartz, Ben Barrack, Paul Blumenstein, Cameo Evening, Five-Thirty P.M., Grobe, Kasper, Parnes-Feinstein, Abe Schrader, Mort Schrader, Jerry Silverman (Sept. 25), Frank Starr, Young Viewpoint Dresses & Knits, Murray Zenkel. Contact: WI. 7-7125.	FASHION ORIGINATORS GUILD OF AMERICA, INC.	INDIVIDUAL SHOWROOMS
Beginning Monday Sept. 17	CRUISE-HOLIDAY SPORTSWEAR Continuous showings of Mister Pants, Pantsville: Pa., and Young Mister Pants, designed by Lynn Stuart. Contact: Joan Mills, OX. 5-7320.	MISTER PANTS	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Sept. 17	HOLIDAY-CRUISE BEACH CLUB LEATHERS "Beach Club Collection"--informal showings of leather fashions; also imported fabrics and knits coordinated with kid and suede leathers. By appointment. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 18	SAKS FIFTH AVENUE RELEASE DATE--Paulette Millinery. (No Show)		
Tuesday Sept. 18 9:00 A.M. Breakfast	PREVIEW: SWIMSUITS FOR 1963 Elon will present their collection of swimsuits for 1963. By invitation. Continuous daily thereafter at showroom. Contact: Miss Elaine, LO. 3-3439.	ELON OF CALIFORNIA (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday Sept. 18 10:00 A.M.	OPENING OF RESORT COLLECTION Two showings: Sept. 18 and 25 at 10:00 A.M. By invitation. Contact: CH. 4-1542.	BEN REIG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 18 10:00 A.M. Breakfast	PRESS PREVIEW: FALL SUITS Gimbels will preview their collection of Fall suits. For the press, by invitation. (For Release, Wed., Sept. 19.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Tuesday Sept. 18 10:00 A.M.	OPENING: RESORT COLLECTION Showings at 10:00 A.M., Sept. 18, 20, and 25. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 18 10:30 A.M.	OPENING OF RESORT COLLECTION Two showings: Sept. 18 and 26 at 10:30 A.M. By invitation. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 18 10:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Thereafter, daily showings at 10:30, except Mondays. By appointment. Contact: Sam Cohn, LO. 3-5650.	PATTULLO JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW: HOLIDAY- RESORT COLLECTION Preview by invitation. Thereafter, Sept. 19 and 20 at 11:30 A.M. Publicity: Betty Yarmon, LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 18 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1963 Preview for press and buyers of Rose Marie Reid 1963 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Tuesday Sept. 18 2:00 P.M.; 6:00 P.M.	FALL-WINTER CUSTOM ORDER FASHIONS Martier-Raymond's Fall-Winter custom order collection at two showings, 2:00 and 6:00 P.M. By invitation. Contact: Mr. Raymond, PL. 3-0020.	MARTIER-RAYMOND	13 WEST 57TH STREET SALON - 2ND FLOOR
Sept. 18	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 4:00 P.M. (See Pg. 6)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 18 2:30 P.M.	HOLIDAY AND RESORT COLLECTION Showings Sept. 18, 19, 20, 25, 26, 27 at 2:30. Publicity: Eleanor Lambert, MU. 8-2130.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR By reservation.
Tuesday Sept. 18 4:00 P.M.	RESORT COLLECTION BY BILL BLASS Two showings: Sept. 18 at 4:00 P.M.; Sept. 25 at 4:15 P.M. Publicity: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By invitation.
Tuesday Sept. 18 4:00 P.M.	OPENING: RESORT- HOLIDAY COLLECTION Showing Sept. 18, 20, and 26 at 4:00 P.M. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 18 6:30 P.M.- 9:00 P.M.	FIRST SESSION OF FASHION CAREER COURSE Subject: "Ready-To-Wear"--Speakers: Jacques Tiffeau, Tiffeau Busch; Donald Brooks, Townley; Ricci Kilsdonk, Cabana Beachwear. Price of course (9 lectures): \$20.00. Individual session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Beginning Tuesday Sept. 18	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings. Publicity: Betty Yarmon, LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 18- Oct. 18	THE FOURTH ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		
Wednesday Sept. 19 9:30 A.M. Coffee	PREVIEW OF FASHIONS FOR SHORT MEN Preview for press of Napoleon Shop which will feature fashions for short men. By invitation. (For Release, Fri., Sept. 21.) (Customer show, Wed., Oct. 3, 6:30 P.M.) Publicity: Selma Spanier, IA. 4-7000.	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
Wednesday Sept. 19 10:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Helena Barbieri's collection of Holiday and Resort cocktail and evening fashions. By invitation. Continuous thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Sept. 19 11:00 A.M.- 4:00 P.M.	INFORMAL SHOWINGS: FASHIONS BY SARMI Informal modelling of fashions by Sarmi, 11:00 A.M. to 4:00 P.M. By invitation. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday Sept. 19 11:30 A.M.	OPENING OF RESORT COLLECTION Mignon will present their Resort collection, designed by Dorothy Farbo. Also showing Tues., Sept. 25 at 11:30. By invitation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 19	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 12:00 NOON. (See Pg. 6)		
Wednesday Sept. 19 2:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Showings at 2:00 P.M., Sept. 19, 20, 25. Contact: LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 19 2:30 P.M. Cocktails	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 19 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Two showings, Sept. 19 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise, and Spring 1963 sportswear fashions at a preview for press and buying offices. <u>Show at 4:30 P.M.</u> By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW OF FUR FASHIONS Preview for press of Georges Kaplan's Fall-Winter fur fashions; also, premiere showing of two new furs. By invitation. <u>(For Release, Friday, Sept. 21.)</u> Contact: Miss Gudrun Hoerig, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE ARCADE
Thursday Sept. 20 10:30 A.M.	OPENING OF RESORT COLLECTION By appointment. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO- WEAR FASHION SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 20 1:15 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Sylvia Kaplan's dresses and ensembles for daytime and late-day. Thereafter Sept. 25 and Oct. 2 at 1:15. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 20 2:00 P.M.	READY-TO-WEAR FALL MILLINERY Hattie Carnegie exclusive ready-to-wear and special order retail millinery. By invitation. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Thursday Sept. 20 2:30 P.M.	OPENING OF RESORT COLLECTION Two showings: Sept. 20 and 27 at 2:30 P.M. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions. By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 20 4:00 P.M. Cocktails	OPENING: HOLIDAY- CRUISE COLLECTION Designed by Celia Phillips and Elinor Simmons. By invitation. Thereafter Sept. 25 and 27 at 4:00 P.M. Contact: Marion Auley, LA. 4-7690.	FRANK STARR ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Sept. 20 4:15 P.M. Cocktails	PREVIEW OF SWIMWEAR AND PLAYWEAR Jantzen will preview their women's swimwear and playwear for 1963. By invitation. Contact: Barbara Renning (buyers). Publicity: Kathy Russo, OK. 7-0811.	JANTZEN, INC.	SHERATON-EAST HOTEL BALLROOM
Sept. 21	COLE OF CALIFORNIA PRESS PREVIEW AT 10:00 A.M. (See Pg. 6)		
Friday Sept. 21 11:30 A.M.	PRESS PREVIEW: MADE- TO-ORDER FUR FASHIONS Press preview of Fall-Winter made-to-order furs, designed by Emeric Partos. By invitation. (For Release, Mon., Sept. 24.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Friday Sept. 21 12:00 Noon	OPENING OF RESORT COLLECTION Paul Blumenstein's Resort collection. By reservation. Contact: WI.7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Friday Sept. 21 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS "North-South" collections by Sylvan Rich for Martini and Jerry Parnis for Miss Martini. Also showing Mon., Sept. 24 at 2:30. By appointment. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Sunday Sept. 23 1:30 P.M. Brunch	FALL COATS & SUITS DURING BRUNCH Fall coats and suits, available at Lord & Taylor. Millinery--John Frederics. Reservations--\$4.CO; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.	DAVE BELLSEY (BELLCIANO)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Sept. 24 9:30 A.M. Coffee	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. Show at 10:00. By invitation. (Note Change Of Date.) Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Monday Sept. 24 10:00 A.M.- 4:00 P.M.	THREE SHOWINGS OF 1963 SWIMWEAR Three showings of Darlene swimwear: 10:00 A.M., 12:30, and 3:00 P.M.(Buffet) By invitation. Contact: Irving Busch, BR. 9-9400.	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY-HILTON HOTEL FRENCH SUITE
Monday Sept. 24 10:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Showings of Seymour Jacobson's Holiday-Resort collection, Mon., Sept. 24 through Fri., Sept. 28 at 10:30. Contact: Leroy Grayson, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Sept. 24 11:00 A.M.- 4:00 P.M.	PERSONAL APPEARANCE OF STYLIST Mrs. Evelyn Roaman, stylist for large and half size women's fashions will appear in person. Also Wed., Sept. 19, 1209 Chestnut St., Phila., Pa.; Mon., Oct. 1, 40 Winter St., Boston, Mass. Contact: Mary Wagner, OX.9-8600.	ROAMAN'S	20 WEST 39TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 24	COLE OF CALIFORNIA--Buyers' preview at 4:00 P.M. (See Pg. 6)		
Beginning Monday	HOLIDAY AND CRUISE COLLECTION	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sept. 24	Continuous showings of cashmere coordinates and boutique separates, designed by Dorothy Arden. Contact: CH. 4-2370. Publicity: Mathews-Latham, MU. 5-7907.		
Tuesday Sept. 25	RESORT AND EARLY SPRING COLLECTION	HATTIE CARNEGIE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
10:30 A.M.	Two showings: Sept. 25 and 27 at 10:30 A.M. By invitation. Contact: Sally Wolf, OX. 5-3091.		
Tuesday Sept. 25	FASHION SHOW AT BENEFIT LUNCHEON	CHRISTIAN DIOR, N.Y. (498 SEVENTH AVE.)	HOTEL PLAZA BALLROOM
12:00 Noon-4:00 P.M. Luncheon	Resort, Fall, and ski fashions by Christian Dior, N.Y., available at Bonwit Teller. For benefit of St. Barnabas Hospital. Show at 2:45 P.M. Reservations--\$5.00; contact: Mrs. Betty Merrill, CY. 5-2000. Dior Contact: Mary McFadden, LO. 4-9220.		
Tuesday Sept. 25	OPENING: HOLIDAY-RESORT COLLECTION	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
12:00 Noon	Showing of Holiday-Resort collection, designed by John Moore, Sept. 25 and 27 at 12:00 Noon ( <u>Note Time</u> ). Contact: Joan Holland, BR. 9-1195.		
Tuesday Sept. 25	PRESS PREVIEW: FALL-WINTER COLLECTION	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
3:00 P.M.	Preview of Elizabeth Arden's Fall-Winter collection, designed for her in Paris by leading couturiers. By invitation. ( <u>For Release, Thursday, Sept. 27.</u> ) Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.		
Tuesday Sept. 25	PREVIEW: RESORT AND SUMMER SWIMSUITS	ROXANNE SWIMSUITS CO. (1407 BROADWAY)	SHERATON-EAST HOTEL BALLROOM
3:30 P.M. Cocktails	Preview for press and buyers of Roxanne's 1963 swimsuit collection. Showing at 4:00 P.M. By invitation. Contact: Billie Pollack at Ashe and Engelmores, 244 Madison Avenue, MU. 3-0950.		
Tuesday Sept. 25	PREVIEW: MEN'S SWIM AND BEACH FASHIONS	JANTZEN, INC.	21 CLUB (21 W. 52ND ST.) HUNT ROOM
5:00 P.M. Cocktails	"Jantzen Men's Smoker"--Spring and Summer showing of men's swimwear and playclothes. By invitation. Publicity: Kathy Russo, OX. 7-0811.		
Tuesday Sept. 25	BENEFIT PREVIEW FOR NEW YORK CITY BALLET	BLOOMINGDALE'S	THROUGHOUT STORE
6:00 P.M.-8:00 P.M.	"Romance Everlasting"--Storewide presentation of European imports at a benefit preview for the New York City Ballet. Tickets: \$5.00. ( <u>For Release, Wed., Sept. 26.</u> ) By invitation. Publ.: Louise Langdon, EL. 5-6400.		
Beginning Tuesday Sept. 25	OPENING: HOLIDAY AND RESORT COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 25	Continuous daily showings of Holiday-Resort collection, designed by Shannon Rodgers. Contact: CH. 4-4940.		
Sept. 26	SAKS FIFTH AVENUE RELEASE DATE--Louis Feraud collection. (No Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 26 8:30 A.M. Breakfast	PRESS-BUYER FASHION PREVIEW Advance showing of Fair-Tex knits in Creslan acrylic fiber by leading manufacturers for Spring and Summer selling. By invitation. Publicity: Dorothy Ashton, PL. 3-7385.	AMERICAN CYANAMID CO.	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Fashions by Teal Traina. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reservation--\$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	TEAL TRAINA (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS "Fashion Show of the Month"--Philip Hulitar's Fall fashions, available at De Pinna. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	PHILIP HULITAR, INC. (530 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
Wednesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS For press and resident buyers, by invitation. Continuous beginning Monday, Oct. 1. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Sept. 27	ELIZABETH ARDEN'S RELEASE DATE--Paris fashions. Preview Sept. 25(See Pg.11)		

EARLY SPRING OPENINGS BY LOS ANGELES FASHION GUILD

Thursday Sept. 27- Oct. 4	Sept. 27: 9:30 A.M. Norman Morgan. Sept. 28: 9:30 A.M. Couture West; 11:00 A.M. Oscar of Beverly Hills; 2:00 P.M. Adele. Sept. 30: 9:30 A.M. Monica-Ernst Strauss; 11:00 A.M. Helen Rose; 12:00 Noon, Maxwell Schieff; 2:00 P.M. Elis Porter; 3:00 P.M. Michael Novarese; 4:00 P.M. Jewel; 6:00 P.M. Helga. Oct. 1: 8:30 A.M. Werle; 10:00 A.M. Marjorie Michael; 10:30 A.M. Bettina; 11:00 A.M. Marguerite Dexter; 11:30 A.M. Marusia; 1:30 P.M. Travilla; 3:00 P.M. Cahill; 4:30 P.M. Irene; 6:00 P.M. Kilpatrick Oct. 2: 8:30 A.M. Peggy Hunt; 10:00 A.M. Stanley Nelson; 12:00 Noon Georgia Bullock; 2:00 P.M. House of Dorell; 3:00 P.M. Don Loper; 4:00 P.M. Jean Louis. Oct. 3: 9:00 A.M. Brishoual; 10:00 A.M. Pierre d'Albert; 4:00 P.M. Addie Masters. Oct. 4: 5:30 P.M. Paul Whitney. Contact: Barbara Trister, 819 Santee St., Los Angeles, MADison 2-3654.
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Thursday Sept. 27 12:30 P.M. Luncheon	FUR FASHIONS BY JO COPELAND Fur fashions, designed by Jo Copeland for Harry and Dan Grossman. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	HARRY & DAN GROSSMAN (333 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION By invitation. Thereafter Mon., Tues., Wed., beginning Mon., Oct. 1-11 at 10:30 A.M. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 27 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twentieth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. <u>Fashion show at 9:00 P.M.</u> By in- vitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Monday Oct. 1 6:00 P.M. Cocktails	CRUISE-SPRING FASHIONS IN LOS ANGELES Bud Kilpatrick will preview his Cruise-Spring fashions. By invitation. Contact: Eph Feinberg, Bradshaw 2-1178.	BUD KILPATRICK (2139 STONER AVE.)	BEVERLY HILLS HOTEL LOS ANGELES, CAL.
Tuesday Oct. 2 10:30 A.M. Breakfast	OPENING: CRUISE- RESORT SPORTSWEAR Melba Hobson's collection of sportswear and dressy separates. By invitation. Continuous daily thereafter at showroom. Contact: Bernice Lewis, WI. 7-8178.	MELBA HOBSON FOR MR. GEE	1407 CLUB 1407 BROADWAY
Tuesday Oct. 2 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
Tuesday Oct. 2 4:00 P.M. Cocktails	PREVIEW: RESORT- CRUISE COLLECTION "Parfait Pastels"--preview of McMullen's Resort-Cruise dresses and coor- dinates. By invitation. Thereafter continuous daily at showroom. Contact: OK. 5-4270.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Oct. 2 7:00 P.M.- 11:00 P.M.	THIRD ANNUAL "FORECAST OF FASHION" "Early Party"--Buffet dinner-dance for benefit of The Municipal Arts Society. Chairmen: Mr. Melvin E. Dawley and Mrs. Earl E.T. Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Wednesday Oct. 3 4:30 P.M. Cocktails	OPENING OF CRUISE COLLECTION Cabana's Cruise collection of beachwear, dresses, and playclothes designed by Ricci Kilsdonk. For press and buyers, by invitation. Continuous daily thereafter at showroom. Contact: Helen Feinstein, WI. 7-0326.	CABANA	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday Oct. 3 6:30 P.M.	CUSTOMER SHOWING: FASHIONS FOR SHORT MEN Publicity: Selma Spanier, LA. 4-7000.	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		
Beginning Tuesday Oct. 9	OPENING: CRUISE- SPRING COLLECTION Phelps' collection for Cruise-Spring of separates, dresses, coats, and leather accessories; also Christmas collection. By appointment. Contact: Mrs. Elizabeth Phelps or Mrs. Jean Salmon, Skyland, N.C., Asheville 2-1462 after Oct. 8, MU. 5-7674.	PHELPS	SHERATON RUSSELL HOTEL PARK AVE. & 37TH STREET

